

<https://www.specser.com/job/experienced-content-writer-required/>

SEO Content Writer

Description

We are looking for a Content Writer to join our team and enrich our websites with new blog posts, guides and marketing copy.

Responsibilities

- Research industry-related topics (combining online sources, interviews and studies)
- Write clear marketing copy to promote our products/services.
- Prepare well-structured drafts using Content Management Systems.
- Proofread and edit blog posts before publication.
- Promote content on social media.
- Identify customers' needs and gaps in our content.
- Ensure all-around consistency (style, fonts, images and tone).
- Update website content as needed.

Qualifications

- Must have 1 year of work experience as a Content Writer, Copywriter or similar role
- Portfolio of published articles.
- SEO knowledge is plus
- Experience of doing research using multiple sources.
- Familiarity with web publications.
- Excellent writing and editing skills in English.
- Ability to meet deadlines.
- Graduate.
- Knowledge of WordPress is a plus.

Apply Requirements

Write an article of 1000 words on title "The best gaming TVs for 2026". Attach the article while applying. NOT AI GENERATED.

Please send your CV with Phone number, WhatsApp, WeChat, skype IDs or/and Email.

Employment Type

Full-time, Part-time

Job Location

Home based

Working Hours

Flexible

Base Salary

Rs 50K - Rs 70K

Date posted

May 2, 2026